

CASE STUDY

Creating a Culture of High Achievement through Formative Assessment and Effective Feedback

How one Georgia school district saw record pass rates on AP[®] Exams in 2019.

Spotlight: Clayton County Public Schools Serving 50,000 Diverse Students Just South of Metro ATL

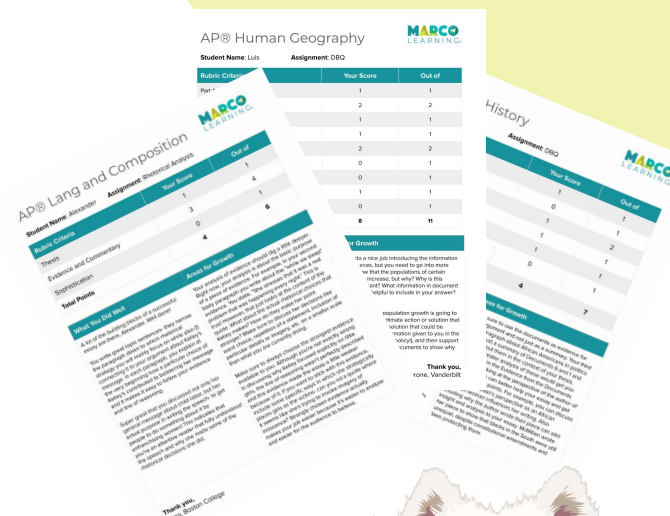
For the past 6 years, CCPS has been working hard on a district-wide initiative to redefine high academic expectations and ensure that all students graduate as productive, responsible citizens. One major focus became **revitalizing their AP[®] program**. In 2018, the district set out on a comprehensive two-year plan to increase enrollment, improve teacher training and development, and increase student success.

Implementing AP[®] Student Support Three Years In and Student Success is SOARING

- In August 2018, CCPS implemented **Marco Learning's AP[®] Student Support** (formerly known as The Graide Network) across 10 high schools in the district to support their growing AP[®] for all initiative and prioritize high-quality test prep, formative assessment, and fast, personalized feedback in writing-intensive AP[®] courses.
- District-wide, thousands of AP[®] students complete **practice free-response questions** each year and receive **detailed scoring and feedback reports** from Marco readers. Assessment covered major skills and unit concepts within the AP[®] curriculum.
- Teachers use grading and feedback reports to guide data analysis, instructional planning, extensions/interventions, 1:1 student conferences, coaching, PLCs, and more.
- Marco Learning data is used by all stakeholders—students, teachers, and school and district leaders—to foster reflection, inform important decisions around teacher supports and student preparedness, and further their ambitious AP[®] goals.

“I’m excited to see the shift to higher scores. **Feedback is highly correlated to improved student achievement**, and we can triangulate this with the results we’re seeing to know it works.”

Dr. Morcease J. Beasley,
CCPS Superintendent

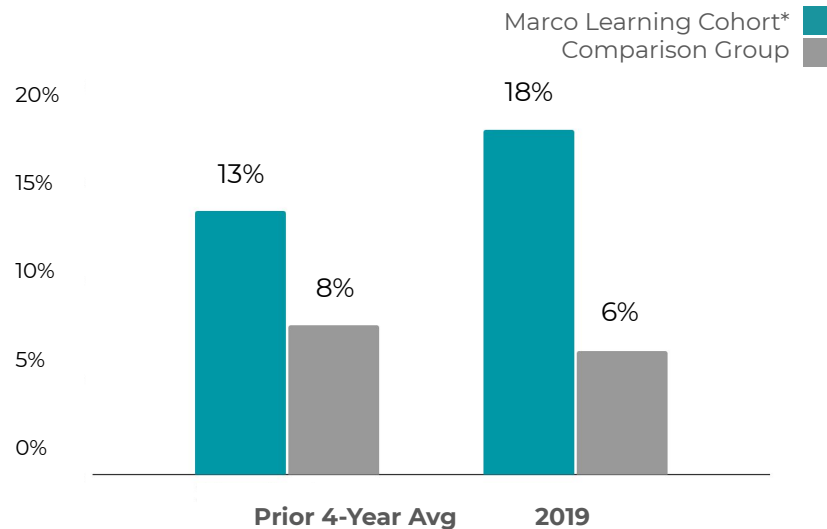


THE RESULTS?

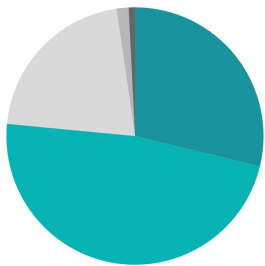
Record Pass Rates on AP[®] Exams

KEY OUTCOMES

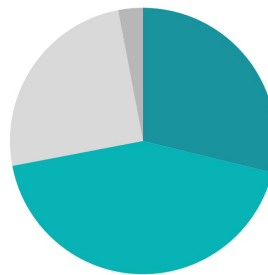
- In year one, Clayton County's AP[®] Exam pass rates **increased to a record 18%** for courses participating in Marco Learning's AP[®] Student Support. These students outperformed the comparison group by 12 percentage points.
- With grading support, the average AP[®] teacher can **reallocate over 70 hours** of grading and feedback time each year into data analysis, lesson planning, and professional development while *increasing* free-response practice for students.
- With **frequent, authentic exam practice** and **fast, personalized feedback**, CCPS students felt more confident and better-prepared for AP[®] exams.



*Courses that used Marco Learning for 6+ assignments, on average.
Source: The College Board. (2015-2019). Sample Size: 5,332 exams.



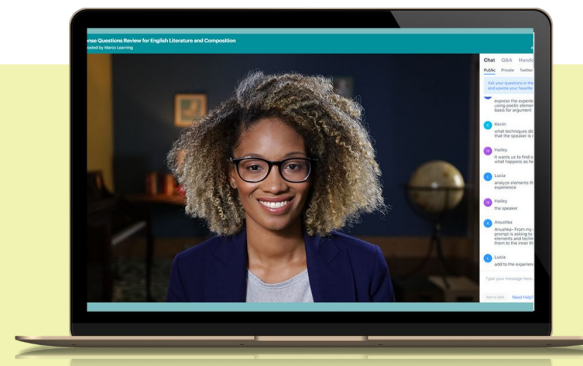
86% of CCPS students reported feeling **engaged and motivated** to revise their work as a result of personalized, detailed feedback.



84% of CCPS students reported a **better understanding of their individual strengths and growths** as a result of feedback reports.

MEET MARCO LEARNING

Marco Learning is on a mission to provide the best, most comprehensive support to AP[®] teachers and their students throughout the year, not just in the weeks leading up to exams. We partner with schools and districts to deliver authentic, engaging professional development for AP[®] teachers, comprehensive and personalized test prep for AP[®] students, and high-quality, standards-aligned digital resources. **The results are program growth, higher scores, and better morale for teachers and students.**



An investment in Marco Learning is an investment in the success of your AP[®] students, teachers, and school. To learn more and bring this amazing AP[®] support to your school or district, email us at support@marcolearning.com or visit marcolearning.com/schools.

