

# Using Practice Assessments and Collaborative Data Cycles to Motivate Students and Enhance Instruction

KIPP Bay Area HS pairs effective feedback and data analysis to improve results.

## Spotlight: KIPP SF College Prep

*KIPP Bay Area Schools Set a High Bar for All Scholars*

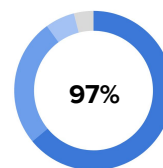
In KIPP Bay Area high schools, “AP® for All” is a lot more than a slogan—it’s a reality. It is expected that every high school student in the region takes at least 4 AP® courses and 20% of the class of 2021 is expected to earn an AP® Capstone Diploma. By investing in and expanding their AP® program, KIPP Bay Area leaders and teachers aim to develop students that are skilled researchers, writers, speakers, and critical thinkers who can prosper in the most rigorous college courses and seminars. This is true college prep work.

## Marco Learning Implementation

*Consistent Data Cycles to Boost AP® Prep*

- In July 2018, KIPP SFCP designed a Professional Learning Community for their teachers to build consistency in rigor across AP® classrooms, track student progress, and plan targeted interventions for sub-groups of students.
- Throughout the 2018-2019 school year, AP® students completed a series of practice free-response assessments. For each practice question, teachers received detailed student performance data and students received personalized feedback and scores.
- Teachers used Marco Learning reports to determine student readiness for AP® exams and to facilitate data days during which students review their personal feedback, revise their work, and set goals for the next quarter.

## Student Profile



**Students of color**  
 64% Latino  
 26% African American  
 6% Asian/Pacific Islander  
 4% Other

**81%**  
 eligible for free or reduced price lunch

**10%**  
 receive special education services

**12%**  
 English language learners

I have seen clear growth for students as the year goes on. **Marco Learning has significantly increased my capacity** to help students succeed.

Mr. Clayton  
 AP® World History teacher



Pieces of Feedback

Delivered to students on formative assessment



Practice Questions

Completed by students throughout the 18-19 SY



Hours

Of teacher grading time re-allocated to data analysis



AP® Teachers

Working together in a data-driven PLC



Team

Committed to an AP® culture of success and achievement



# The Results?

## More Personalized Instruction & Higher Pass Rates

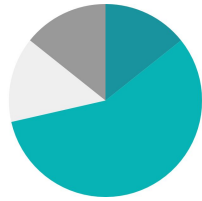


### TEACHERS SAY...

Strongly Agree Agree Neutral Disagree



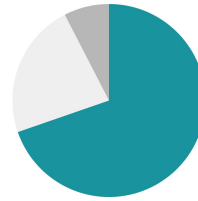
**86%** of teachers reported their **students benefit from feedback** from a 3rd party reader



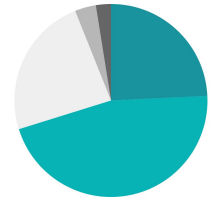
**71%** of teachers reported Marco Learning data reports helped them to **adjust their instruction**

### STUDENTS SAY...

Strongly Agree Agree Neutral Disagree Strongly Disagree

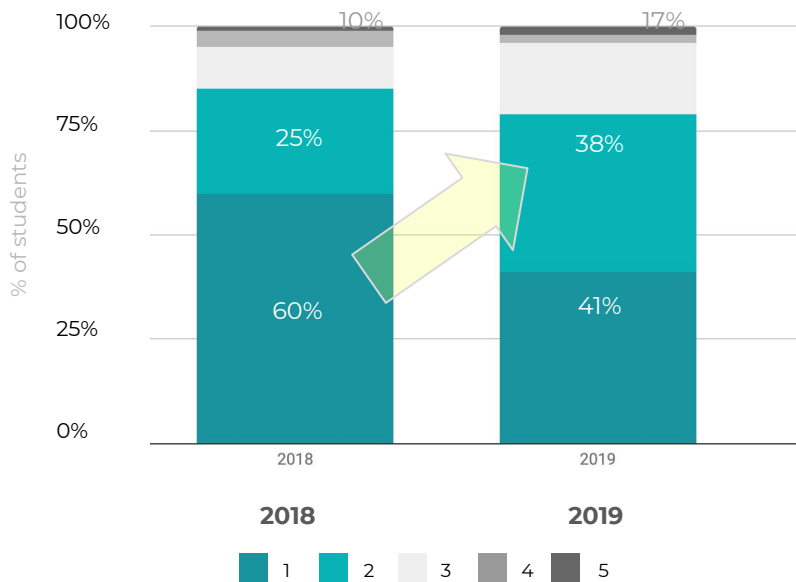


**70%** of students said they *absolutely* wanted to **work with a Marco Learning grader again**



**70%** of students said the feedback helped them **better understand** areas of strength and growth

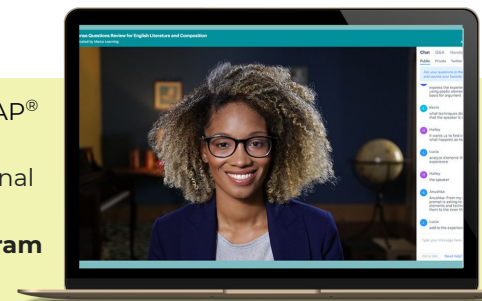
### AP® EXAM RESULTS...



**6 percentage point increase** in students scoring a 3 or higher on AP® Exams.

### MEET MARCO LEARNING

Marco Learning is on a mission to provide the best, most comprehensive support to AP® teachers and their students throughout the year, not just in the weeks leading up to exams. We partner with schools and districts to deliver authentic, engaging professional development for AP® teachers, comprehensive and personalized test prep for AP® students, and high-quality, standards-aligned digital resources. **The results are program growth, higher scores, and better morale for teachers and students.**



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