

Personal Statement Rubric

	Exceeding Expectations 4	Meeting Expectations 3	Approaching Expectations 2	Beginning 1
Personal Growth	<ul style="list-style-type: none"> The essay effectively demonstrates that the author has experienced significant and relevant personal growth. 	<ul style="list-style-type: none"> The essay demonstrates that the author has experienced personal growth with some exploration of the significance and/or relevance. 	<ul style="list-style-type: none"> The essay demonstrates that the author has experienced growth, however the relevance and/or significance is unclear. 	<ul style="list-style-type: none"> This essay does not address growth experienced by the author.
<p>Ability to demonstrate personal growth of the author through specific challenges</p>				
Personal Details	<ul style="list-style-type: none"> The essay provides succinct, detailed, and compelling information about the author such that the reader is able to get a clear picture of the author as a well-rounded individual. 	<ul style="list-style-type: none"> The essay provides detailed information about the author such that the reader is able to get a sense of the author as a well-rounded individual. 	<ul style="list-style-type: none"> The essay provides information about the author such that the reader is able to get a limited sense of the author as an individual. 	<ul style="list-style-type: none"> This essay provides minimal or no information about the author.
<p>Ability to provide details about the author that allow the reader to understand him/her as a unique individual</p>				
Development	<ul style="list-style-type: none"> The essay is written in such a way that it consistently engages the reader and memorably stands out from other essays responding to the same prompt. 	<ul style="list-style-type: none"> The essay is written in such a way that it mostly engages the reader and stands out in some way from other essays responding to the same prompt. 	<ul style="list-style-type: none"> The essay is written in such a way that it occasionally engages the reader. It may sound similar to other essays responding to the same prompt. 	<ul style="list-style-type: none"> The essay is not engaging, nor does it stand out in any way from other essays responding to the same prompt.
<p>Ability to engage the reader in a way that will make the personal statement stand out among others</p>				

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Style	<ul style="list-style-type: none"> Sentences are forceful, clear, and logical, a variety of sentence structures are present, and diction is precise and expressive using college-level vocab. Tone and/or voice is mature, consistent, and suitable to the prompt (less academic, more conversational, storytelling). Work does not contain spelling, punctuation, capitalization and/or grammar mistakes. The writing adheres to the formatting guidelines included in the prompt. 	<ul style="list-style-type: none"> Sentences are mostly forceful, clear, and logical with some use of sentence variety. Diction is precise and expressive. Tone is mostly mature, consistent, and suitable to the prompt, though there might be occasional lapses in tone. Work may contain spelling, punctuation, capitalization and/or other grammar mistakes, but these are few and do not detract from the reader's ability to understand the writing. The writing adheres to almost all formatting guidelines included in the prompt. 	<ul style="list-style-type: none"> Many sentences are lacking force, clarity, and variety. Diction is often not precise or expressive. Tone is often immature and is not consistently suitable to the prompt. Work contains spelling, punctuation, capitalization and/or grammar mistakes that may slightly detract from the reader's ability to understand the writing. The writing adheres to some formatting guidelines included in the prompt. 	<ul style="list-style-type: none"> Sentences lack force, clarity, and variety. Diction is not precise or expressive. The tone and language are inappropriate to the prompt. Work contains spelling, punctuation, capitalization and/or grammar mistakes that detract from the reader's ability to understand the writing. The writing does not adhere to the formatting guidelines included in the prompt.
Ability to craft writing in a voice appropriate to the writing while using standard conventions of the English language				