

Great Writing Starts Here



About Marco Learning

Partnering with schools to make every student a successful writer.

Since 2016, Marco Learning (formerly The Graide Network) has built and sustained great writing programs in elementary, middle, and high schools across the United States. Our programs are comprehensive, and we work closely with school leaders, teachers, and students to build a culture of writing in every academic subject. Our revolutionary scoring and feedback service has delivered millions of pages of personalized feedback to students, and our consulting and professional development support has empowered thousands of school leaders and teachers to build equitable and sustainable writing programs. Find out more about how we can support your school at marcolearning.com.



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We support 200,000+ students at over 400 schools:



What We Do

Our revolutionary feedback service is as easy as 1-2-3...

1.

Teachers upload student work.

- Customizable assignments and rubrics
- Both handwritten and typed assignments accepted

2.

Marco graders score and provide personalized feedback.

- Standards-aligned scoring
- Specific, actionable feedback

3.

Teachers download feedback reports!

- Comprehensive reports for school leaders, teachers, AND students



About Our Graders

Marco Learning graders are former teachers and college and graduate students from America's best universities. They are supported with intensive training on rubrics, calibration exercises, and consistent quality control checks.



4.8+
average quality
rating from teachers

★★★★★

97%

of students would want
a Marco Learning grader
again for future courses.

Quality Control

To ensure the highest quality on grading reports, Marco Learning's operations team completes quality control checks on all feedback reports. Teachers who use our service can communicate directly with graders and our customer care team to ensure that feedback aligns to their goals. Teachers can also request rescoring at any time at no additional cost.

Our Privacy Pledge

We are committed to protecting student privacy and securing student data in full compliance with all federal and state laws. For our feedback service, students do not create accounts with Marco Learning. Instead, everything is mediated through teachers to support their work in the classroom and ensure their direct supervision. For our privacy policy, student privacy pledge, terms of sale, and terms of use, see marcolearning.com.



What We Deliver

Personalized feedback and data for everyone in your school

What Teachers Get

- **Class Feedback**
Personalized feedback about each class section
- **Analytics Dashboard**
Comprehensive data reports that highlight student performance by topic or learning objective



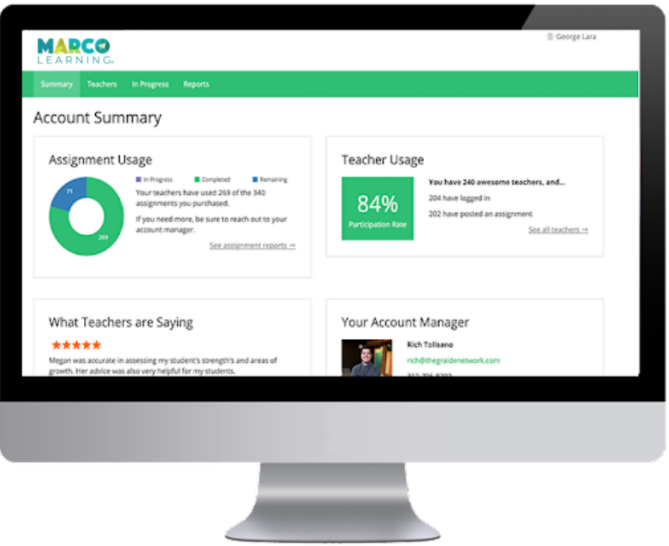
What Students Get

- **Individualized Feedback**
Personalized, hand-crafted reports designed to encourage students and help them improve
- **Inline Comments**
Detailed inline comments that highlight specific areas for revision



What Schools Leaders Get

- **Real-Time Monitoring**
Visibility into teacher usage, engagement, student scores, and raw data
- **Analytics Dashboard**
 - Robust quantitative data for analyzing student writing trends over time
 - Actionable feedback for data-driven PLCs, department meetings, and instructional coaching



This is a curriculum person's dream!
— Curriculum Director, California

Available Subjects (Grades 3-12)

- English / Language Arts
- History / Social Studies
- Science / Math
- Computer Science
- Spanish Language
- Standardized Tests

Marco Learning in the 2022-23 School Year

200,000+
students served

500+
schools supported

1,500+
qualified graders



Writing Benchmarks

Measure every student's progress with writing benchmarks

With writing benchmarks for every student, schools acquire robust, objective data on student performance without relying on multiple-choice questions. Marco Learning's feedback and scoring service saves teachers time and enables data-driven instructional planning.



Identify trends and areas of growth by drilling down into performance data by school, teacher, grade level, or individual student.

Upload data into your LMS or SIS for additional data visualization.

| Data Download 6th Grade Writing Benchmarks | | | | | | | | | |
|---|--------------|------------|--------|-----------|----------|---------|------|--------------|---|
| | A | B | C | D | E | F | G | H | |
| 1 | Student Name | Student ID | Thesis | Structure | Analysis | Context | Flow | Total Points | Areas of Strength |
| 2 | A. KaJuan | 126745 | 2 | 2 | 3 | 3 | 2 | 12 | Howdy Kajuan! Overall, you did a good job of providing context to the evidence to release her," you are able to explain why euthanasia may be cc You also explained your evidence and started to clarify and expla evidence connects to your thesis of conditionally accepting euthu Howdy Christian! |
| 3 | B. Christian | 187364 | 3 | 3 | 3 | 4 | 4 | 17 | In your paper, you did a good job of providing context for your an "euthanasia can be stressful because some people might not wa Be sure to always provide enough context so the reader can und You also did a good job of using several transitional phrases and when possible. Good work! Howdy Tassal! |
| 4 | Burch, Tasia | 127409 | 3 | 6 | 3 | 3 | 2 | 17 | You did a great job of structuring your paper so that it had an intr that supported your introduction. All of this helps your reader fol You also did a good job of writing a thesis that stated your claim t Good work!" Howdy Amoriel! |
| 5 | C. Amoriel | 134758 | 5 | 2 | 3 | 3 | 3 | 16 | In your paper, you did a good job of stating a clear and defensible reasons that you supported later in your paper that people shoul You also did a good job of organizing your paper into an introduc do this so that you don't confuse the reader. All that is left is in Student response was blank Howdy Donishal! |
| 6 | C. Danyrl | 173857 | - | - | - | - | - | - | |
| 7 | C. Donisha | 112749 | 3 | 3 | 4 | 6 | 4 | 20 | You did a great job of providing necessary context for your eviden story when the quotes you used took place. One great example c wanted to receive memories. |

How benchmarks transform writing instruction:

1. Better Data

Teachers can use both qualitative and quantitative data to assess student performance on each rubric component.

| Points Possible | 5 | 6 | 7 | 8 | possible | median | % |
|----------------------------------|---|----|----|---|----------|--------|-----|
| Claims & Assertions | 8 | 14 | 3 | 1 | 8 | 6 | 75% |
| Points Possible | 5 | 6 | 7 | 8 | | | |
| Command of Evidence | 9 | 10 | 6 | 1 | 8 | 6 | 75% |
| Points Possible | 5 | 6 | 7 | 8 | | | |
| Coherence, Organization, & Style | 6 | 10 | 10 | 0 | 8 | 6 | 75% |
| Points Possible | 5 | 6 | 7 | 8 | | | |
| Control of Conventions | 4 | 6 | 15 | 1 | 8 | 7 | 88% |

2. Better Planning

Teachers can attend our custom professional development workshops to learn how to use these reports to inform their instructional planning.

“The reports are very helpful for me to reflect on my lessons and plan ahead.”
— Elementary ELA teacher, California

3. Better Implementation

Teachers can access our comprehensive library of evidence-based lesson plans to help their students begin improving immediately.



Marco Learning Benchmarks in 2022-23

Fullerton, CA

7,714
students in
grades 3-8

Salinas, CA

16,527
students in
grades 6-12

Owensboro, KY

3,052
students in
grades 3-11



Professional Development

Our Teacher Support program is a **“LIFESAVER”**



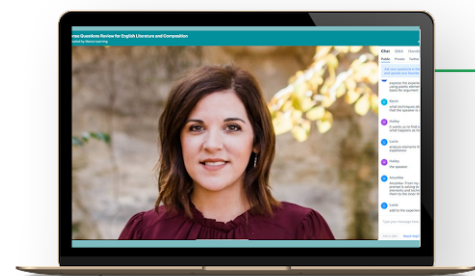
Teacher Support

Marco Learning’s Teacher Support program has helped thousands of high school English and social studies teachers become more efficient and effective in the classroom.

What’s Included:

LESSON PLAN LIBRARY

- Standards-aligned, evidence-based lesson plans
- Resources for increasing engagement, including peer editing, group activities, graphic organizers, and assessments



PROFESSIONAL DEVELOPMENT

- Group mentoring sessions led by active teachers
- Year-round support and mentoring
- Year-round customer support

Summer Workshops

Our summer workshops are:

- practical
- engaging
- personal



200+
five-star
reviews online



**The best
professional
development of
my career!**

— AP teacher, Illinois

Custom PD

Marco Learning provides custom professional development and training to teachers across the country, whether in person or online. Our workshops focus on helping teachers with practical ways to become more effective and efficient in their classrooms.



Achieve your highest AP scores ever with comprehensive program support

What Teachers Get

- Year-round professional development and mentoring
- Scoring service on free-response questions
- A library of lesson plans and ready-to-use resources



What Students Get

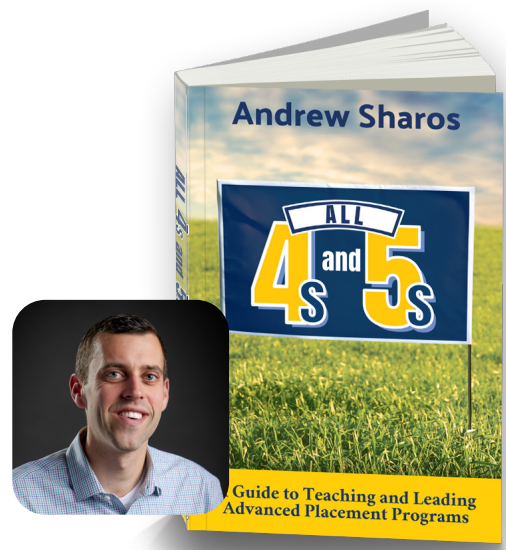
- Live online review sessions
- Feedback on mock exams
- Videos and study resources



86%
of students said they gained a much better understanding of their strengths and areas for growth.

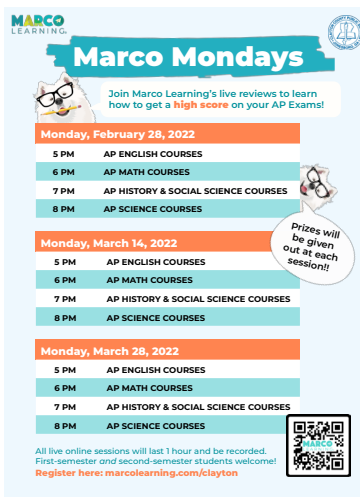
What Schools Leaders Get

- Individualized program consulting led by Andrew Sharos, the author of *All 4s and 5s: A Guide to Teaching and Leading Advanced Placement Programs*
- Comprehensive support for building a sustainable and equitable AP program



CASE STUDY: AP PROGRAM SUPPORT IN CLAYTON COUNTY PUBLIC SCHOOLS

This year, Marco Learning supports nearly 3,000 AP students in Clayton County, Georgia with comprehensive program support. Administrators at all levels of the district have worked to build a successful, sustainable AP program with measurable increases in student scores. In the process, hundreds of Clayton teachers have benefited from grading services and engaging professional development. In the weeks leading up to AP Exams, students attend live online review sessions called “Marco Mondays” after school.



“I’m excited to see the shift to higher scores. Feedback is highly correlated to improved student achievement, and we can triangulate this with the results we’re seeing to know it works.”
— District superintendent, CCPS



Measuring Our Impact

Proven results at more than 400 schools across the country

The vast majority of schools that rely on Marco Learning writing programs renew our services every year because they can easily measure the impact on everyone in their communities.

Student test scores have increased significantly, even within the first year of implementation. Furthermore, school leaders can track teacher engagement, teacher satisfaction, and the total number of hours of grading saved.



Brophy College Preparatory

Since 2016, Marco Learning has supported every English and social studies teacher at this highly-rated Jesuit school for boys in Phoenix, Arizona with detailed feedback on student writing.

888

hours of grading saved every year

Clarksville-Montgomery County Public Schools

Since 2016, Marco Learning has supported ELA and AP writing in several high schools in this suburban district.

+15%

AP Exam score increase after only one year

Pinellas County Schools

14,607

AP students supported in one year

Marco Learning supports AP teachers at all 17 high schools with in-person professional development and feedback services.

For detailed case studies, customer testimonials, and reviews, see marcolearning.com/schools.



www.marcolearning.com

